

BioBancUSA™ Launches Revolutionary Immune Cell Preservation Center

Monterey, CA - BioBancUSA™ has opened the nation's first and only adult white blood cell bank targeted to attract health conscious individuals. Dedicated to providing "bio-insurance™" against disease by storing the body's immune system, BiobancUSA^T is targeting healthy individuals, 20-79, who would like to have the reassurance of a 'bank account' for their healthy immune cells.

During BioBancUSA's Grand Opening in April 2007, Dr. Luc Montagnier surprised the team at BioBancUSA, while sitting quietly in the audience listening to a lecture on "Re-Setting Your Immune Clock". Intrigued by what he heard, **Dr. Montagnier, co-discoverer of the HIV virus, was among the first 100 individuals to endorse the company by having his blood stored** at the Monterey, California - Ryan Ranch facility.

As part of BiobancUSA community outreach plan, they recently participated in The Big Sur International Marathon Health Expo offering runners a special rate of \$999 (normal cost, \$1495). With over 20,000 attendees, interest was generated prompting some attendees to come in and store their immune system. To continue to celebrate the practice of a pro-active approach to health, BiobancUSA is extending the cutoff date for this special rate. The \$999 rate will be offered to clients who schedule an appointment prior to July 31, 2007.

Engaging the immune system to fight disease through cellular immunotherapies is advancing rapidly throughout the medical world, with some success already shown in fighting certain Leukemia's and Lymphoma's. Several clinical trials are on going across the United States and medical advancements are continuing to evolve. BioBancUSA's goal is to attract healthy individuals who want to prepare today, leaving them options for new discoveries as they unfold in the future.

A team of world-renowned immunologists and geneticists developed the process patent which uses the most advanced technology. **BioBancUSA is the exclusive U.S. Licensee** of the original process patent for the collection, processing and cryopreservation technology of white blood cells, providing assurance of both technical integrity and legal legitimacy.

Storing your white blood cells is easy. A simple phone call to BioBancUSA will provide you with a brief consultation. You will receive a welcome folder with enrollment paperwork to sign and return. When returned, your paperwork will be evaluated by a physician and, upon approval; a convenient appointment time will be set. The entire appointment will take one hour from start to finish. Once processed, the cells are packaged in an airtight cassette, placed in a cryogenic archive tank and stored with liquid nitrogen at -196 Celsius.

For additional information about BiobancUSA™, contact Suzanne Hambleton at 831-601-3581, or visit their website at www.biobancusa.com. Media kits and private tours may be obtained upon request or on the website.

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